

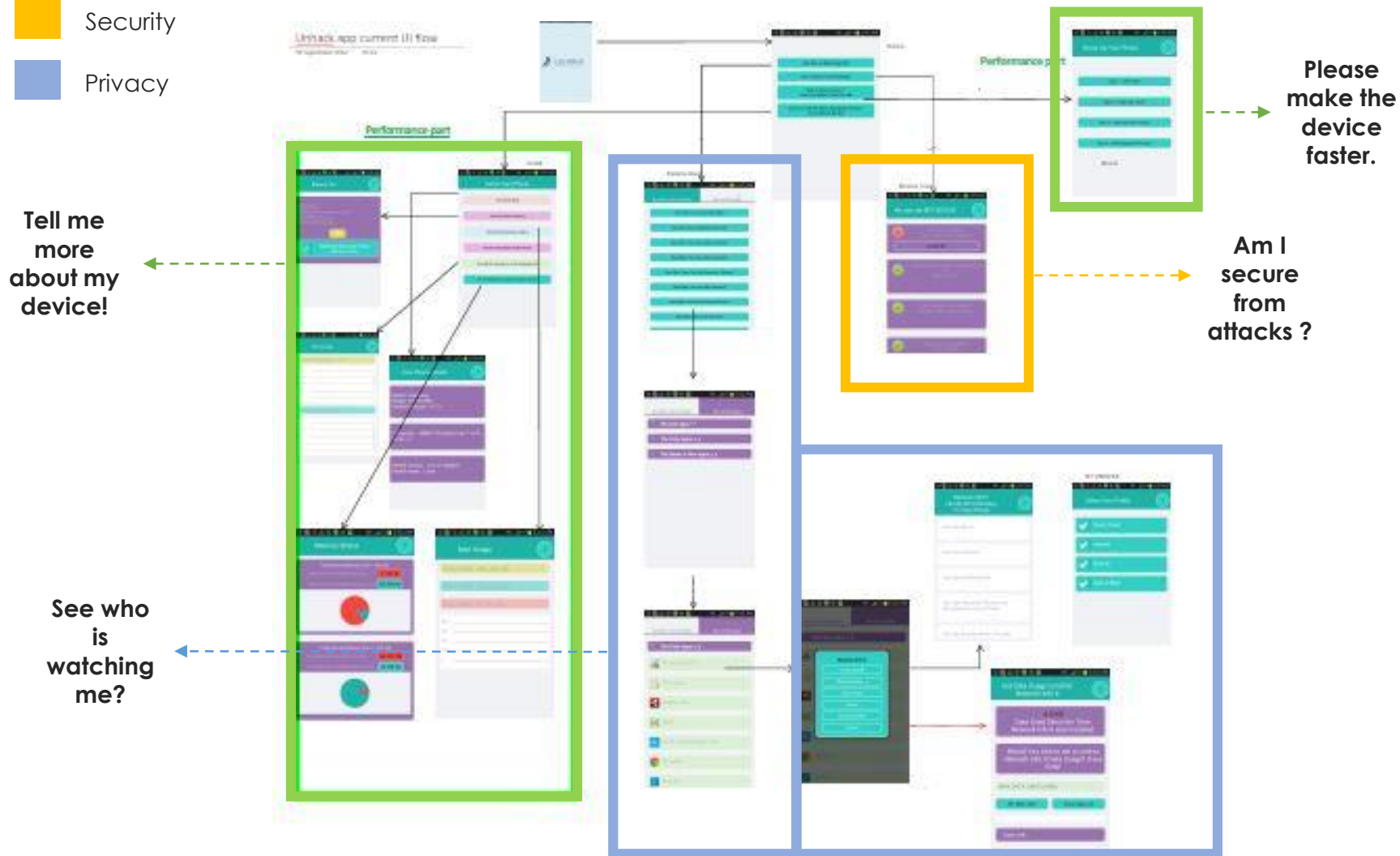


The logo indicates unfolding shackles using Unhack app.

Analysis of existing UI flow

* Screenshot from One-Note file

- Info + Performance
- Security
- Privacy



- **Ambiguity in navigation labels.** *Am I secure from attacks* and *Who is watching me* , both menu options sound ambiguous to the user and makes him confused about the content that follows.
- **Absence of proper visual feedback** to the user about the current status of the app. Navigating from one screen to the other doesn't displays the transition in either hierarchical or through breadcrumbs.
- **Permissions options** for apps has a lot of text in the interface which **slows the user down.**
- Information is not present in a **consistent style and format.**
- To reach to the home screen user has to go all the way back to the first page tapping the back button which is not recommended as it is frustrating for the user to perform such tedious task.

So,

We are **focusing** here on three things :

Privacy

Security

Info+Performance

I,

will be **focusing** here on :

Privacy

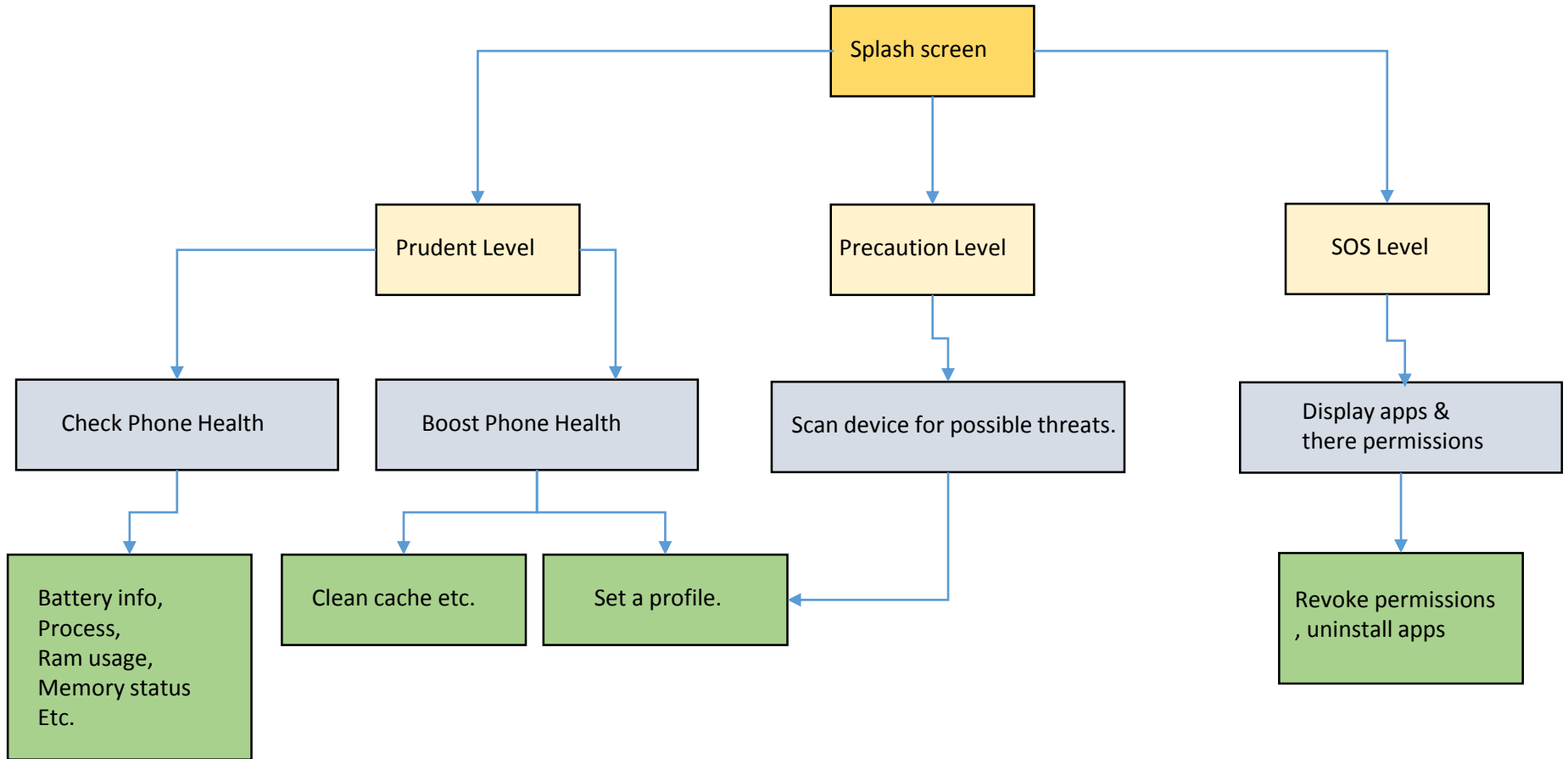
Security

~~Info+Performance~~

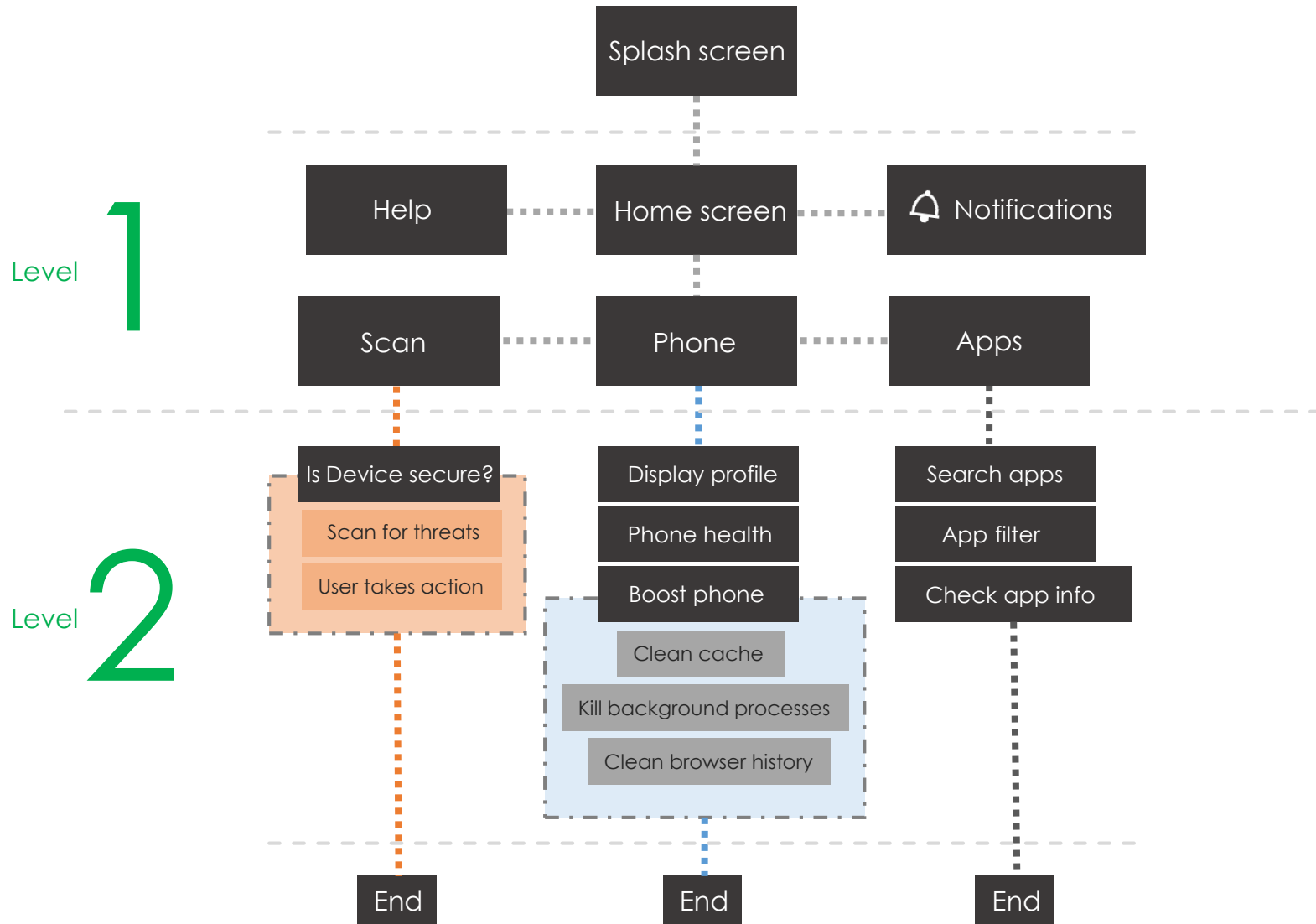
Let user see data upfront

Take well informed decisions

Earlier proposed Information Architecture



New modified Information Architecture





Jenifer

Female,
23

College
Student

“ I want my smartphone to be fast, malware free and at the same time have a better battery backup.”

Touch points

- Nexus 5
- Uses 3G,wifi
- Has more than 20 apps in her phone.

Main Usage

- Time table plan
- Social networking
- Games.
- Calling a lot

Pain points

- Battery drains fast
- Apps crash down
- Phone becomes slow after some use.
- Internal memory becomes low.

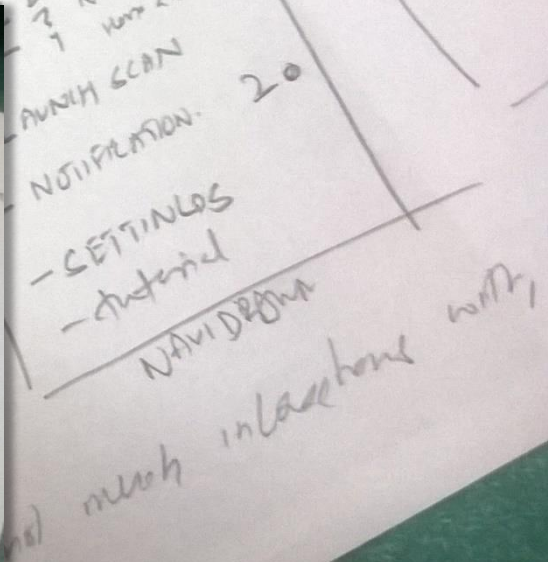
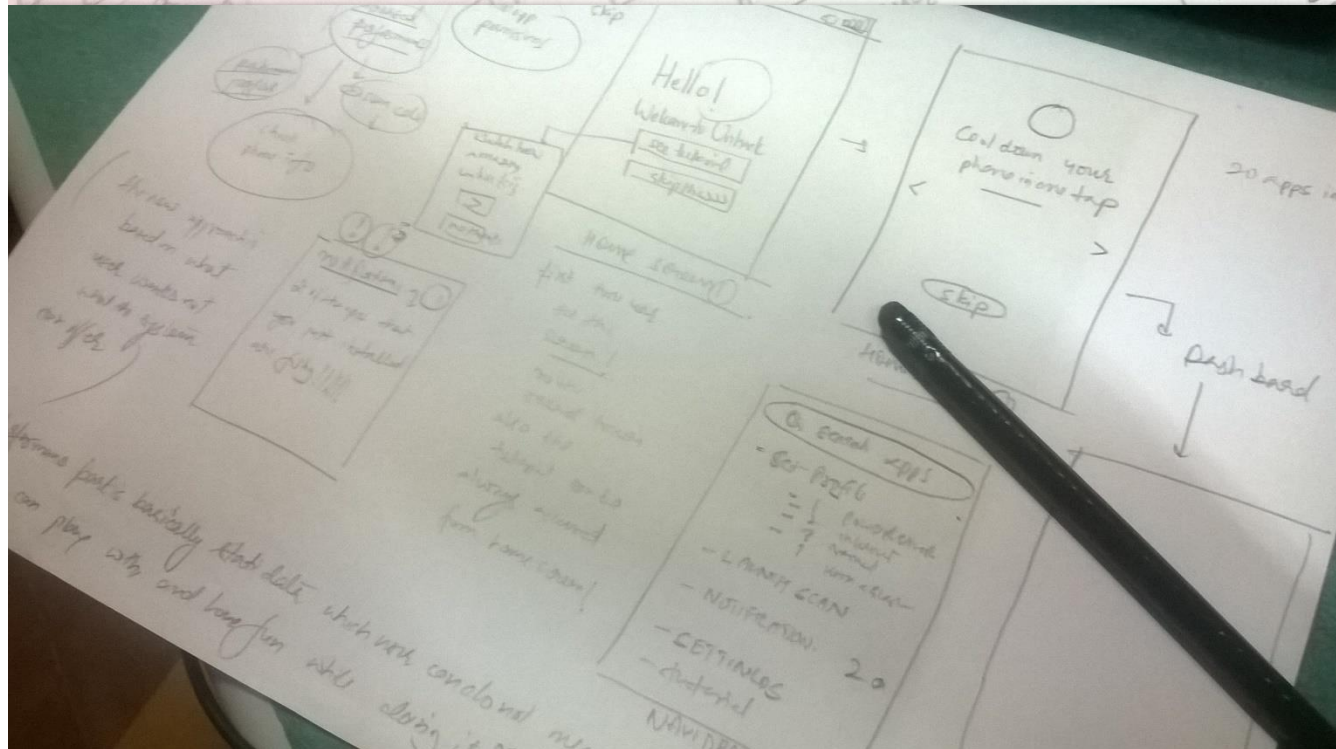
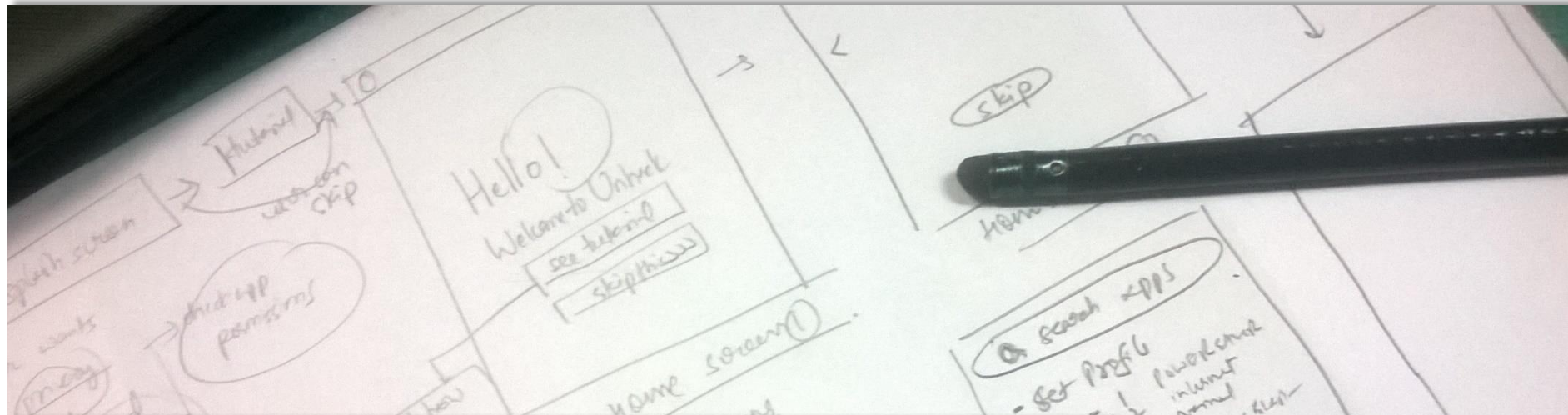
Objectives

- Better battery management
- Full privacy in terms of intruding apps.
- Doesn't want too much technical details.
- Easy clean up and speed boost of cell phone.

“ Jenifer’s phone is running very slow and its high time she checks her app’s permissions and the phone’s battery usage.”

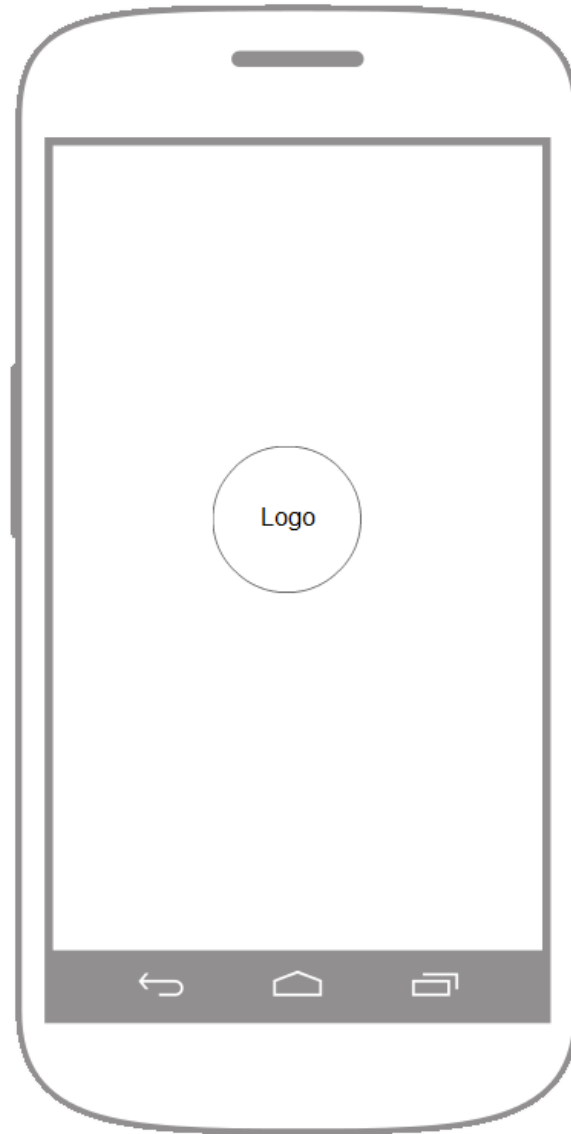
Brainstorming

Paper sketches



Wireframes

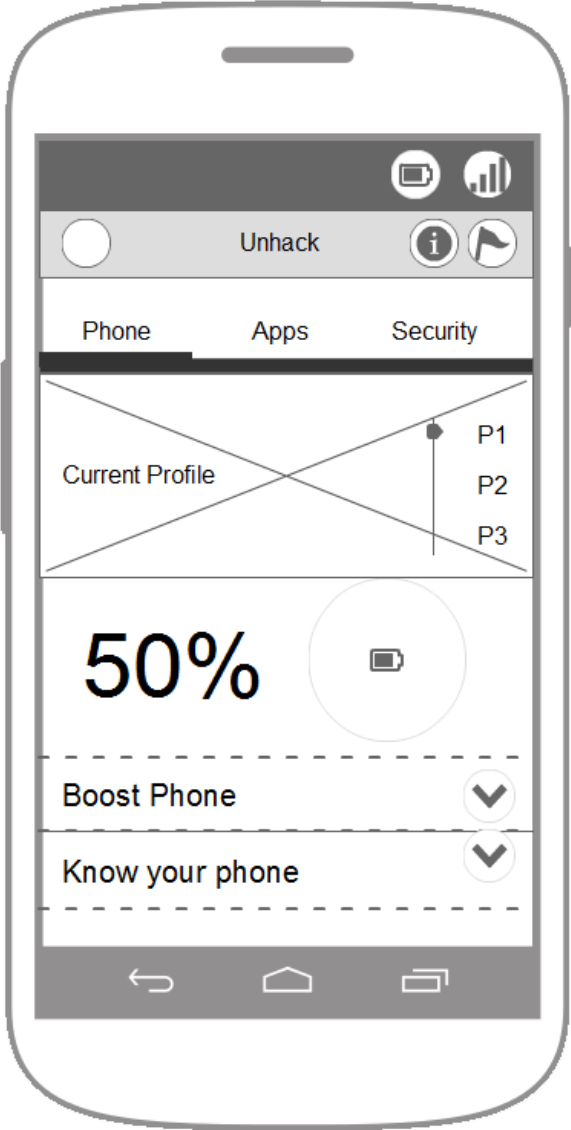
Splash screen



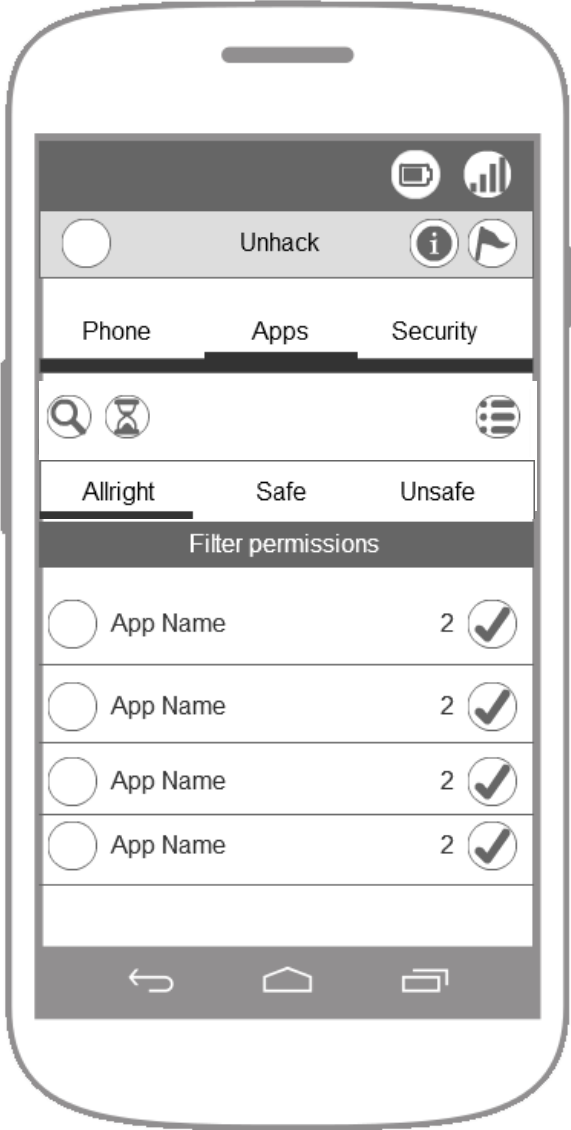
Welcome screen



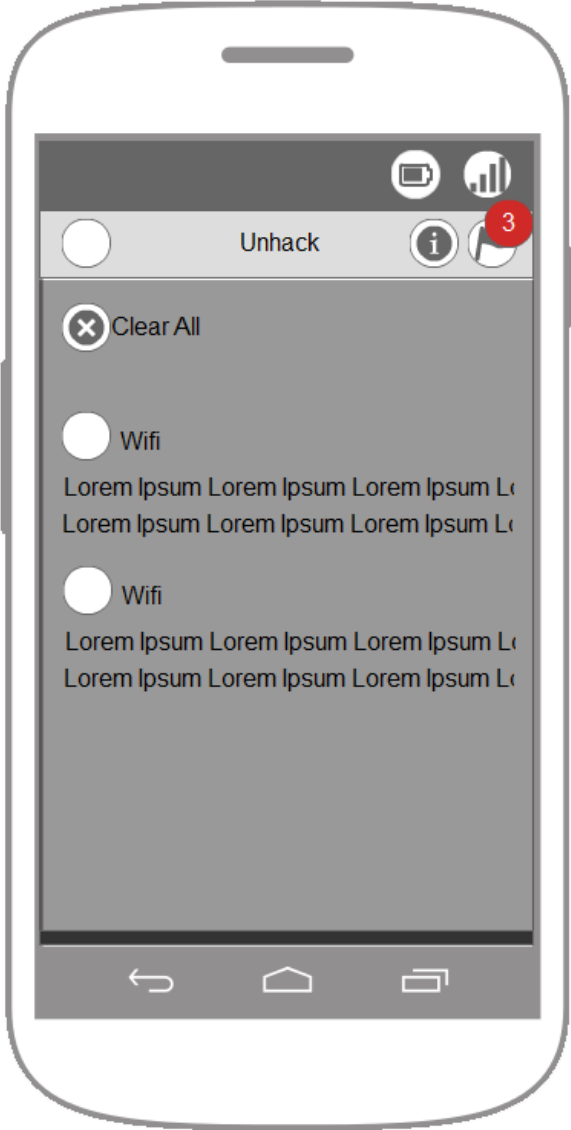
Phone Tab screen



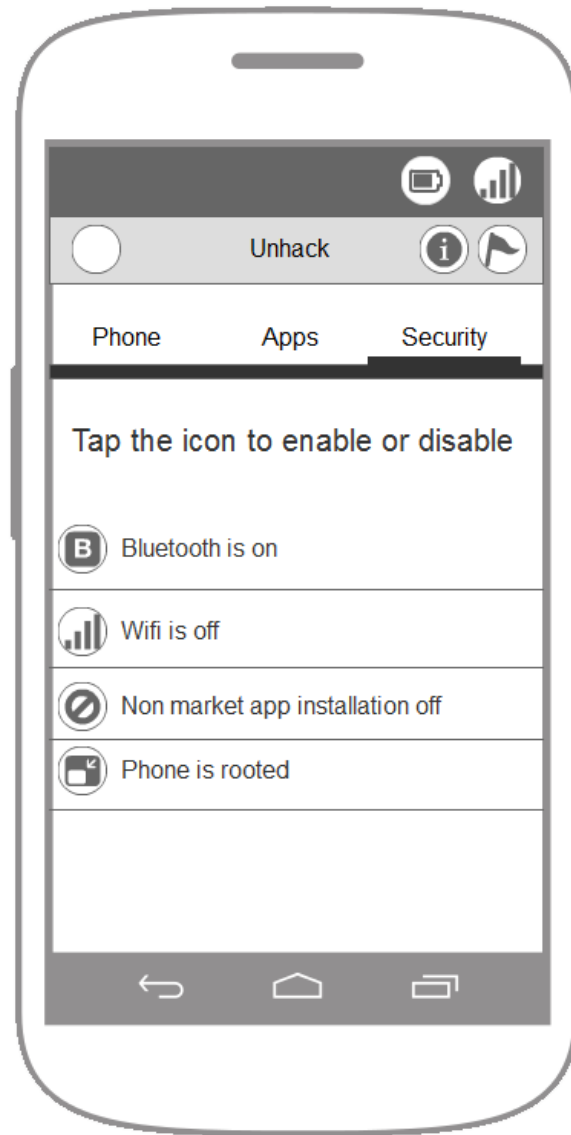
Apps Tab screen



Notifications screen

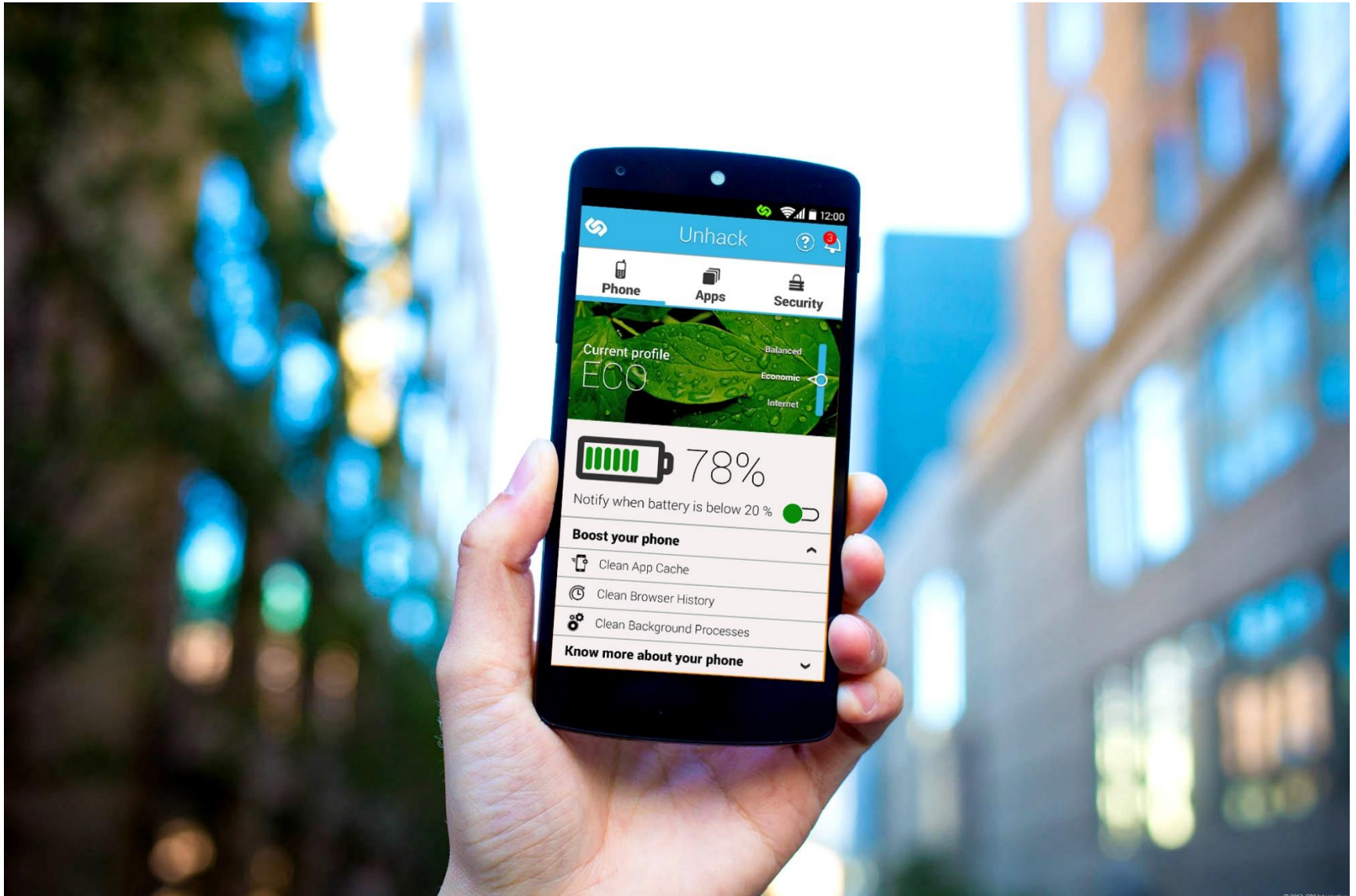


Security ab screen

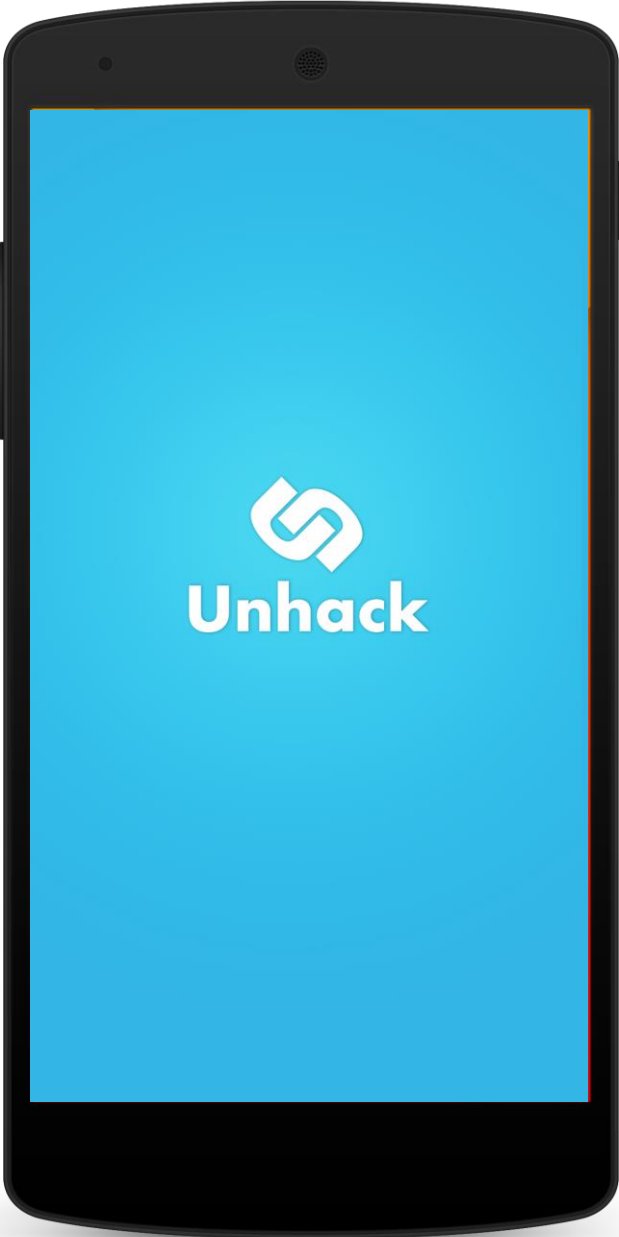


Visual Mock-ups

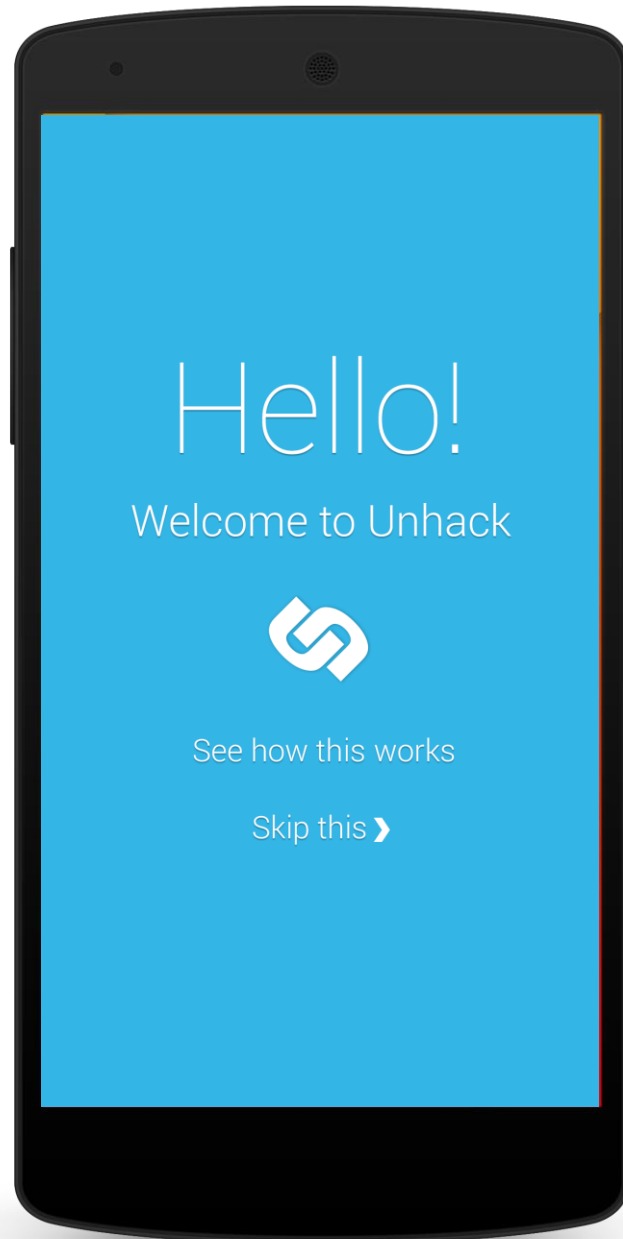
Unhack mobile application



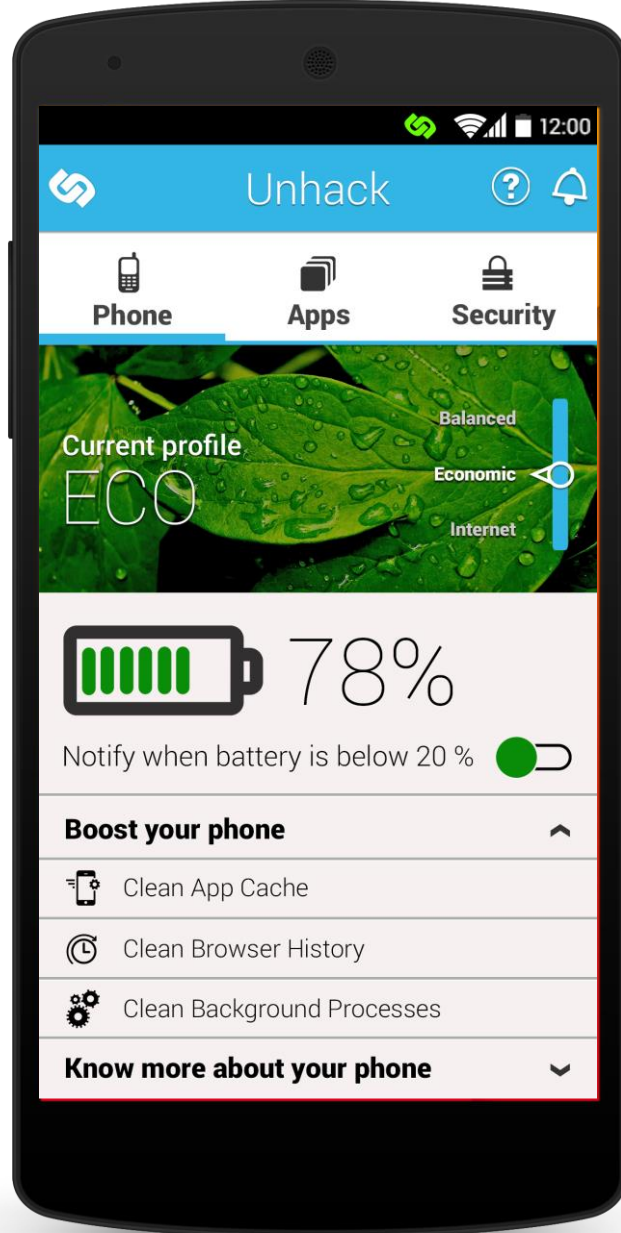
Landing screen



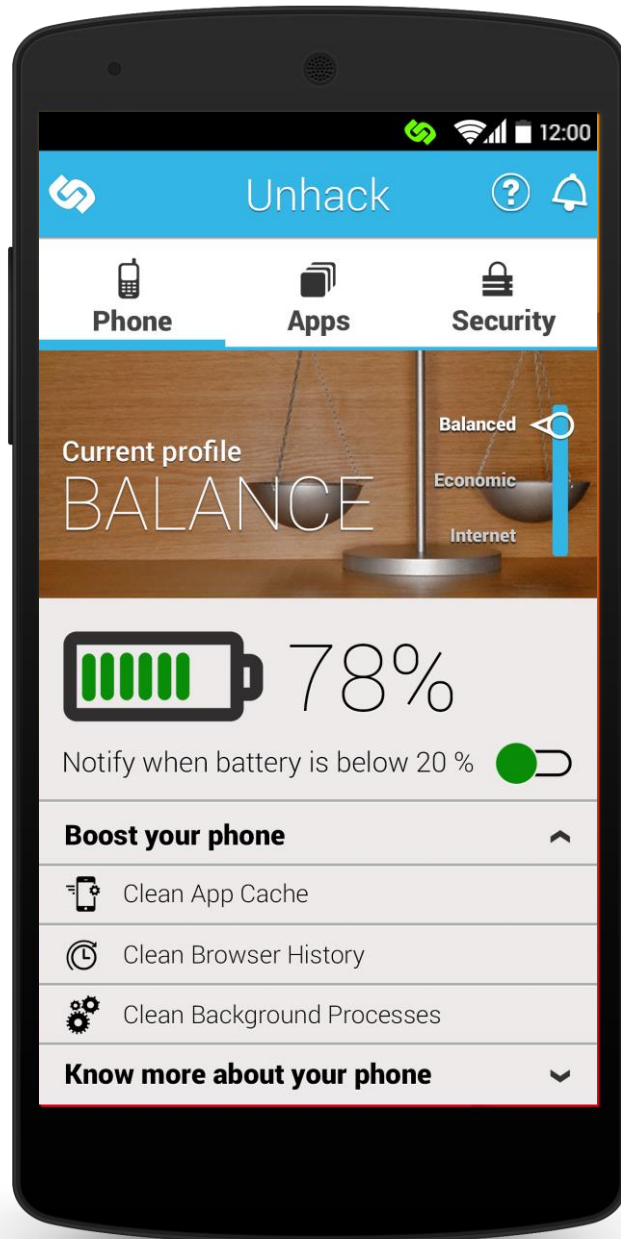
Welcome screen



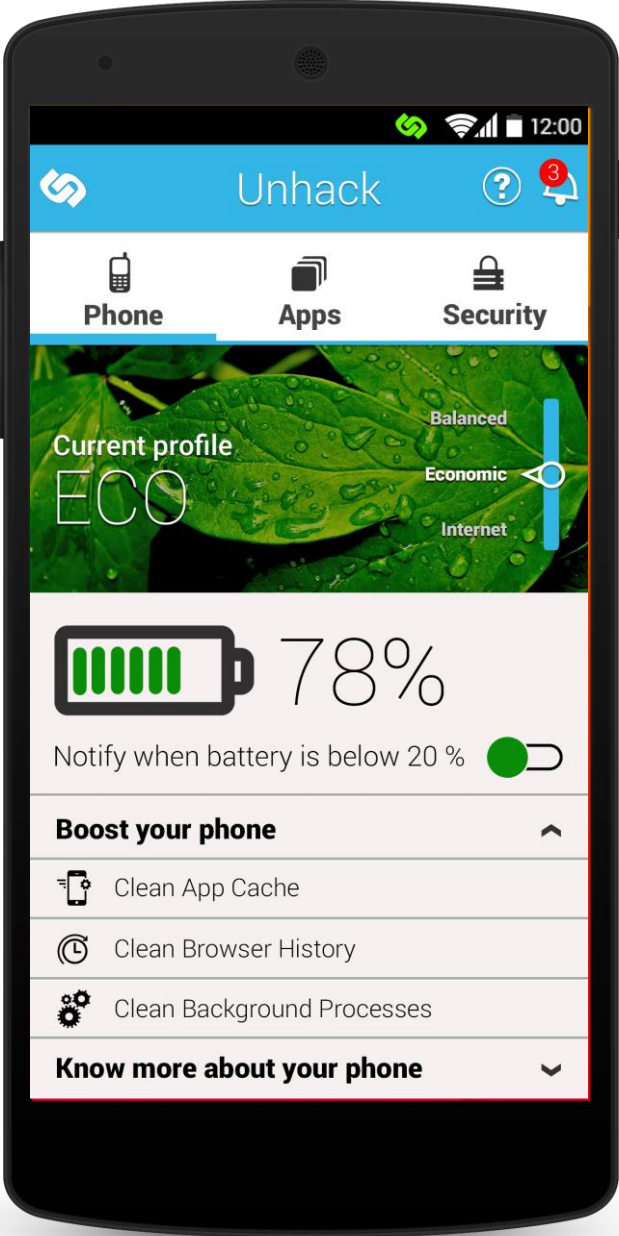
Phone tab screen



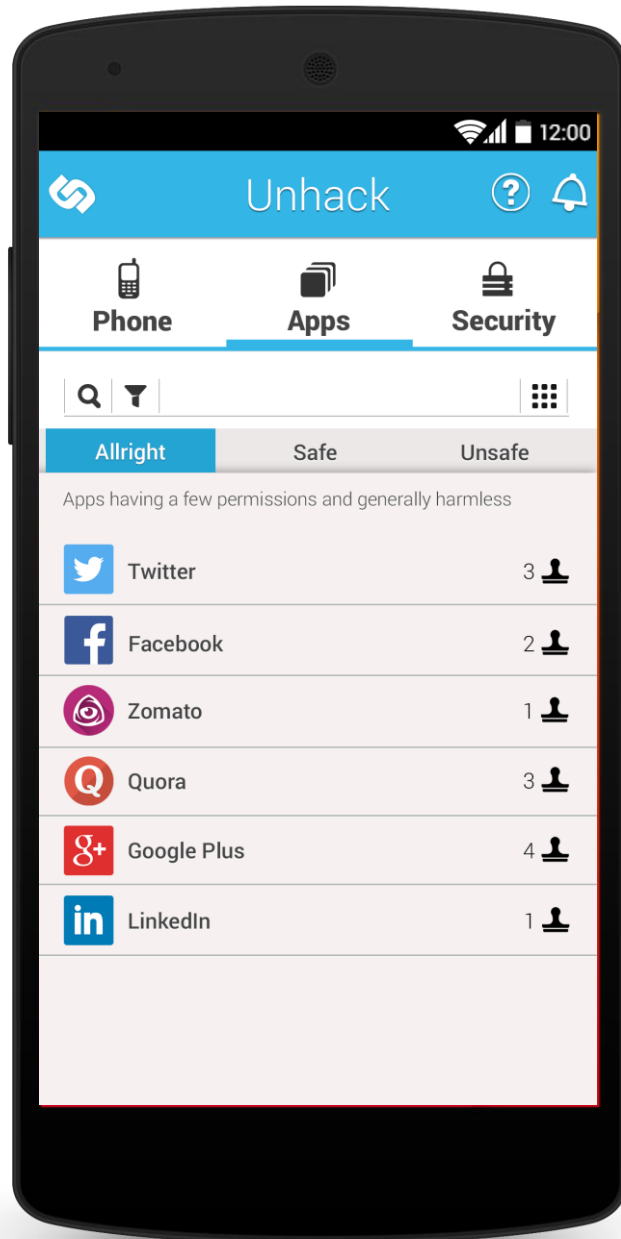
Phone tab Balanced mode screen



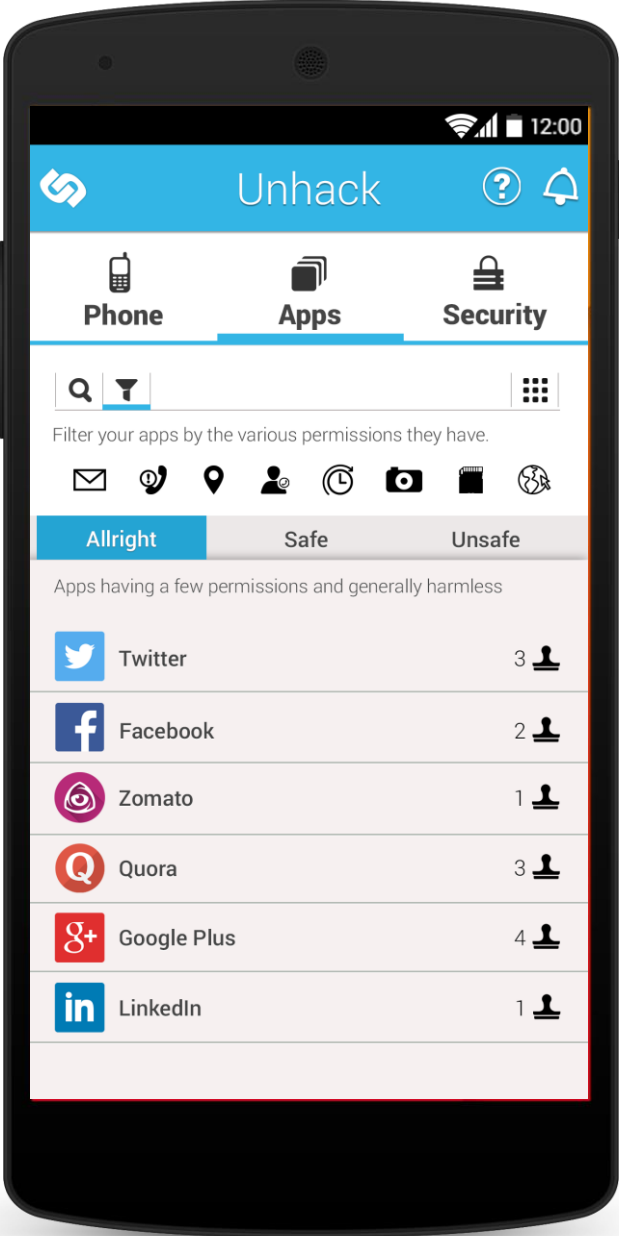
Apps tab notification screen



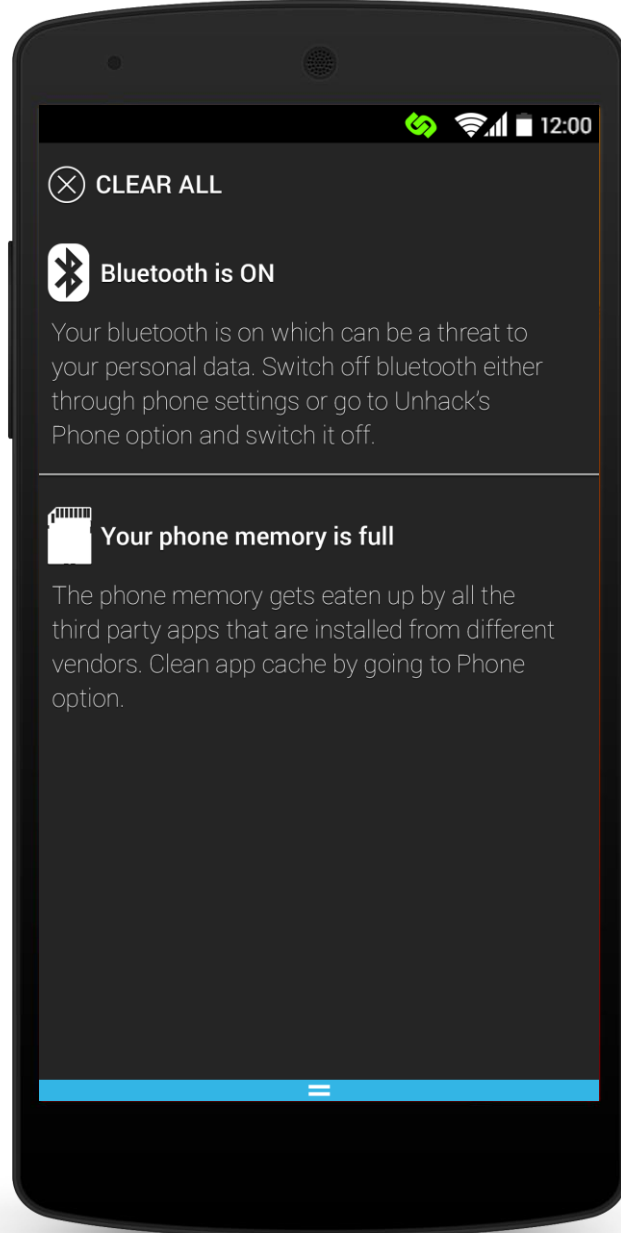
Phone tab notification screen



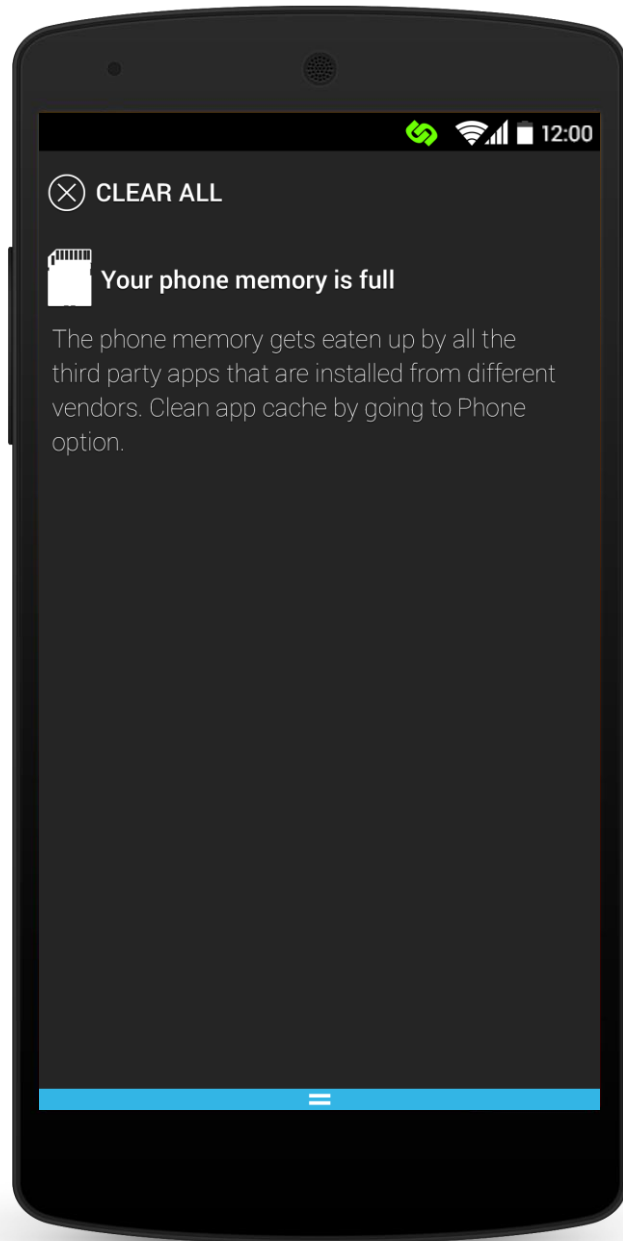
Apps tab filters notification screen



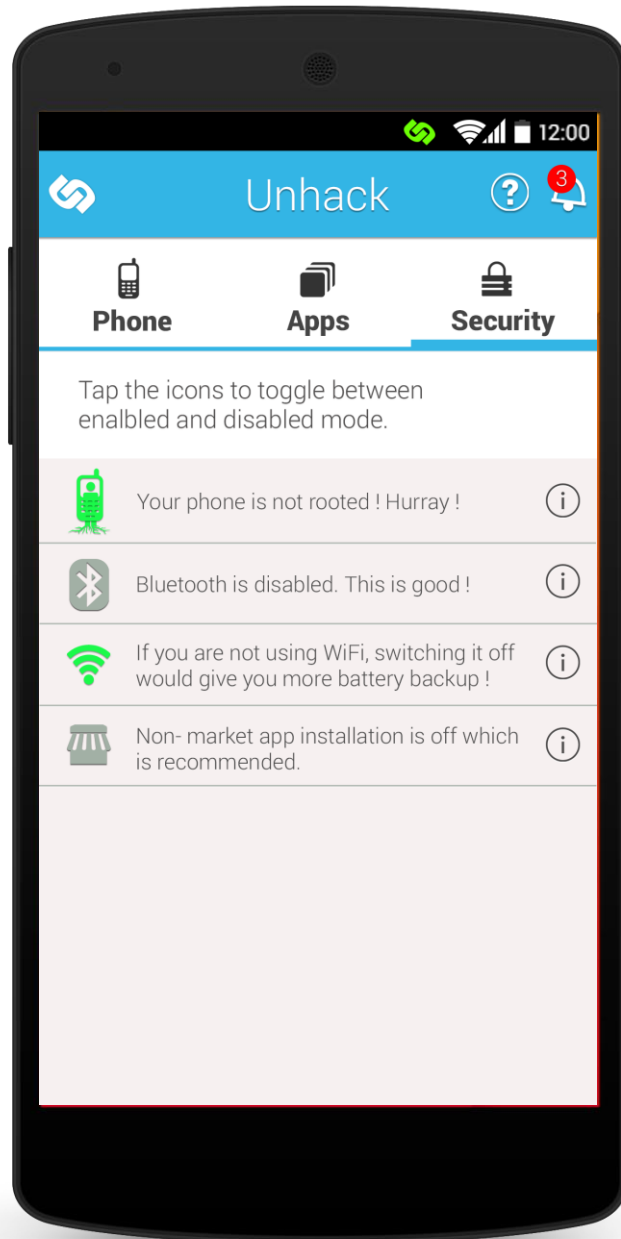
Phone tab notification screen



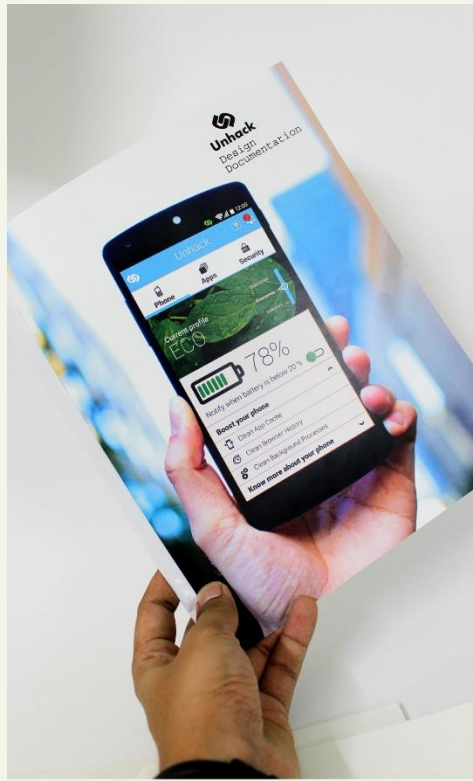
Phone tab notification screen



Phone tab notification screen



Booklet





Unhack
Design
Documentation






hack

philosophy
security, confidence

Branding

at your phone

Open the Code

| About



| Process

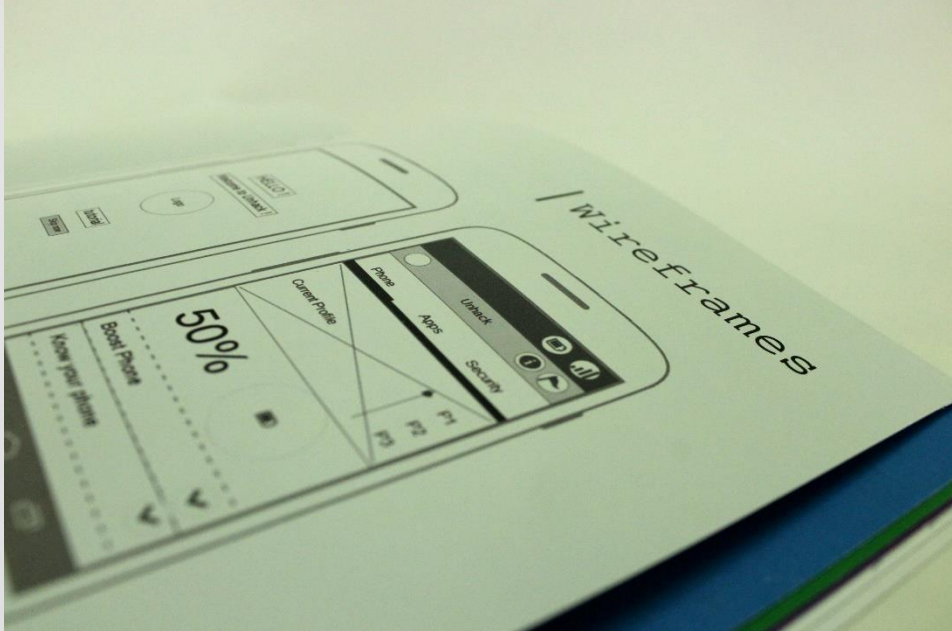
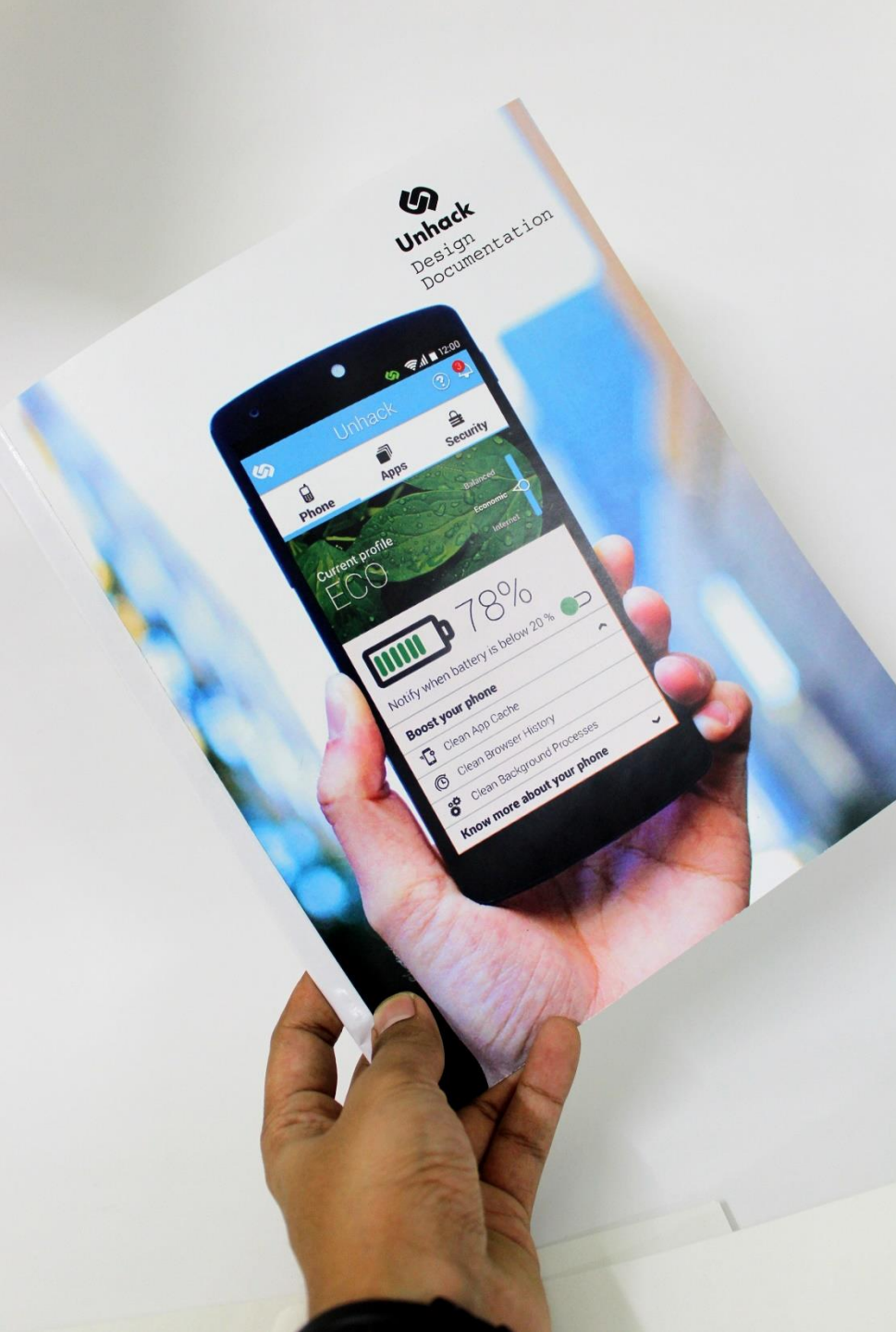
Architecture





Two level IA enables user in quick navigation for task performance.

End navigation



Fin.

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